



Children's Fashion

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Fun Facts

Gap

The brothers Doris Fisher and Don Fisher opened the first Gap store in 1969. They never expected to start a store. Though today, Gap Inc. is a leading company with six brands – Gap, Banana Republic, Old Navy, Piperlime, Athleta and INTERMIX with almost 3,700 stores and have more than 150,000 employees.

Ralph Lauren

Ralph Lauren is made and produced by Ralph Lauren(person). Over a 50-year career, Ralph Lauren has built one of the world's largest fashion 'empires', making a total of almost 7 billion dollars a year, from scratch. Besides Ralph Lauren and Polo, the Ralph Lauren company also owns Ralph Lauren Black Label, Ralph Lauren Purple Label, Ralph Lauren Blue Label, Lauren Ralph Lauren, Chaps, Club Monaco and many others.

All kinds of fashion is worn every day. It changes throughout history, and worn for different reasons. They show the public your attitude, plans, and even your personality. It gives the feeling that you are unique or different in a pleasant way.



This is Alice, a fifth grader.

More Companies

Banana Republic

Mel and Patricia Ziegler co-founded Banana Republic in 1978. The company was bought by Gap in 1983 and now makes things as a division, now with over 600 stores are everywhere. They also co-founded The Republic of Tea and ZoZa.com. The Republic of Tea made an entirely new food category, its specialty: tea. ZoZa.com offered clothing of new synthetics that could be functional at work, play, and party time. Their businesses tend to be highly imaginative and creatively focused on supporting the product and the culture with an spoken “voice and vision” that is unique to its moment.

H&M

In 1947 Hennes women’s clothing store opened in Västerås, Sweden. Today the H&M Group offers fashion for everyone under the brands of H&M, COS, Monki, Weekday, Cheap Monday and & Other Stories, as well as fashion for the home at H&M Home. At 1952, Hennes opened in Stockholm. At 1968, Founder Erling Persson buys Mauritz Widforss, a hunting and fishing equipment store. At this time, the sales of men’s and children’s clothing begun. The name is changed to Hennes & Mauritz, and eventually shortened to H&M.

Attitude

Maybe one morning, you wake up from a nightmare and feel awful. You are hurry to finish everything on your morning schedule. Messy clothes or dark colors can represent that you are in a foul mood. Bright colors can show that you're in a pleasant mood. A mix of colors and fabric textures means that you feel a mix of emotions.



This is Samantha, and today her attitude is very bright.

Fashion/Clothing Stores

Abercrombie And Fitch

Abercrombie & Fitch is a retailer of casual clothing and accessories including cologne and perfume for men and women targeting the collegiate demographic. The company operates over 300 stores including "Abercrombie" stores for children and teenagers; and also publishes a quarterly combination magazine/catalog. The brand was established in 1892 and became known as a supplier of rugged, outdoor gear. It was acquired by The Limited Inc. in 1988 and in 1992 was repositioned as a more fashion-oriented casual apparel business. An initial public offering was held in 1996, where In 1892 Abercrombie & Fitch began under the name David T. Abercrombie Co., a small waterfront shop and factory in downtown New York City owned by David Abercrombie.

American Apparel

American Apparel was founded by Dov Charney around 1997. Originally, the company was a wholesale business producing basic cotton staples like t-shirts and sweaters. Significantly, they are a 'vertically integrated company.' This means that everything is produced in one factory, in downtown Los Angeles. Unlike the majority of other clothing manufacturers, American Apparel does not outsource or exploit workers in poor parts of the world. A banner on top of the LA factory reads, 'American Apparel is an industrial revolution', which links nicely with the opening of a new store in Manchester, the birthplace of THE (proper) industrial revolution. American Apparel have chosen not to mention that link which seems a slight shame - would have been nice if they'd have printed up flyers name-checking Cottonopolis, Abraham Lincoln and the history 'twixt the American Civil War and the Lancashire Cotton Famine.

Personality

You could also wear fashion by showing your inner self. Fashion shows what your personality and how you think you define you! “For me, fashion helps you express ‘yourself’ and therefore it should always be based on what you find interesting – and no one else,” says Eugenia Kang, a fashion blogger. “Fashion is an expression of one’s inner self and not a reflection of every one’s expectation of what should be expressed.” Fashion doesn’t always mean to blend in with others, even if it’s not what everybody’s definition of pretty or beautiful.

This is Tiphaine Pottier. Her clothes express her personality. She is a very organized person.





This is an example of the many different styles of clothing. These children's names from Left to Right are Madison, Ian Codner, and Natalie Drabkin.



Plans

If you plan to do an event, you will need to plan for the event. This means you have to wear appropriate clothing for the event. People who check for the weather know what is appropriate to wear. For example, you check what the weather is and find out that it is snowing. It is appropriate to wear thick boots and a winter jacket, and to wear a t-shirt and sweatpants are not.

→ This is Risa Takei and after school, she will go swimming.

Bloomingdales

To think it all started with a 19th century fad - the hoop skirt. That was the first item that Joseph and Lyman Bloomingdale carried in their Ladies' Notions Shop in New York's Lower East Side. In the late 1800's, most fashion retailers specialized in just one type of garment. Not the brothers Bloomingdale - their East Side Bazaar, opened in 1872, sold a wide variety of European fashions. It was the beginning of what would become a "Department Store".

This is Benjamin Gerchick.

Conclusion

Is fashion what you just wear or a style of clothing? Is fashion just styles and designs on fabric to you? Well, to me, fashion shows your personality, attitude, feelings, and even your plans! Fashion can mean a lot, and to others, not so much to humans all over the world. So next time you see a person wearing different style clothing than you usually see others in, remember that people are unique and different from each other.

