

# Food Stands In Smorgasburg

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## Introduction

Smorgasburg was established in May, 2011. Every Saturday and Sunday from April through November, Smorgasburg has over 100 local and regional food vendors and welcomes more than 10,000 visitors every day. It is one of the most popular tourist destinations in Brooklyn. I recently visited on a Sunday and really enjoyed the food and people I met.



## 1. Home Frite

#### My Spicy Fries

James works at a stand called Home Frite. He has been working there since 2013 and loves his job. One of the main reasons he wanted to work here is because he didn't like the job that he had before because he said they weren't always so friendly. James wanted to do something that would make people smile and feel happy. He knew that everyone loves french fries so he went into the business. His favorite parts of working at Smorgasburg are his coworkers and his customers. When they're not working at Home Frite, the employees either go back to their full time jobs or operate a small food truck that Home Frite owns. He said that they would love to figure out how to do this all year round. I really hope they do! Their fries with chipotle dipping sauce was the BEST food I tasted that afternoon!



# 2. Brooklyn Soda Works



My Natural Soda

Chelsea has worked at Brooklyn Soda Works for the past 6 years!! She said her motivation is that she really likes the idea of the business: all natural organic fruit mixed with carbonated water. Her favorite part of being an employee for this company is that she gets to try new foods at food festivals and events every weekend. LUCKY!! During the week she is a nanny and a student at Brooklyn College. She added that many of the people who work at Smorgasburg are students too. I had a hibiscus blueberry soda, which should put Coca Cola out of business!

#### 3. Takumi Taco

My Small Taco

I didn't catch the name of the man that I spoke with but he told me this: He has been working Takumi Taco for 2 years. The reason why he wanted to work there is because he said that he had friends who worked there and he wanted to be with them. His favorite part of being in Smorgusburg is to be around all the people and especially around the dogs. For the rest of the year the employees at the stand go to other food events or work at the Takumi Taco Restaurant. My taco was tasty!



## 4. Pioneer Cannery

My favorite pickles

Becky, the owner of Pioneer Cannery, started the business in 2015. First she became a lawyer. She then decided to take a break because she wanted a job where she could use her hands. So she started a cannery making pickles, jams and garnishes. "It's all a learning experience", she said. "Even when things don't work out sometimes, it isn't a failure because I learned something from the mistake." Besides Smorgasburg, she sells her products to grocery stores and still practices law in a small firm. We bought a jar of kosher pickles, which were better than any I have had before!



#### 5. Oni Sauce

My Scrumptious Skewer Maiko and her friend created Oni Sauce in April of 2016. Both of them have always enjoyed cooking and used to be waitresses. They applied for a spot this year at Smorgasburg. Their favorite part is making new menu items to make more business. They are planning to move to an indoor food market in the winter months. I had the beef skewer and loved it.

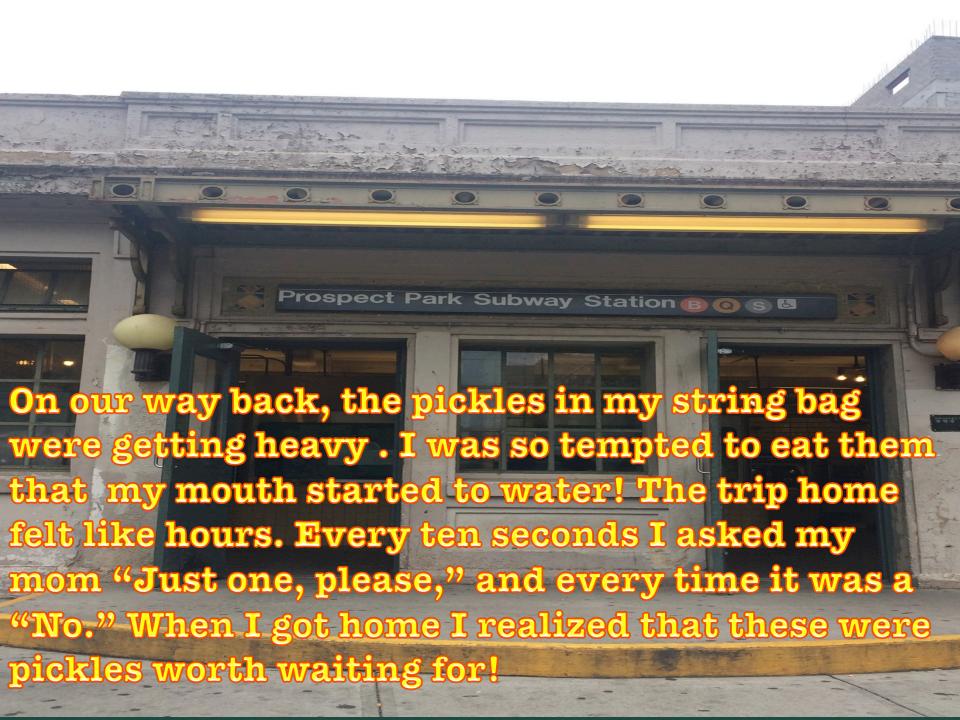


### 6. People Pops

My sweet ending What a nice way to end my awesome experience at Smorgasburg!! I met Ben at the People Pops stand. He said the company has been around for 6 years but he has only worked there for 3. He says that he has a lot of fun and he loves the fact that he can eat as many popsicles as he wants. He loves talking to people all day and showing kids how to make the drinks using a planer and a block of ice. For the remainder of the year, he goes back to his day job working for a national online petition campaign organization. My shaved ice drink was as refreshing as it looked to make it!







# Thank you for watching my PowerPoint presentation!! Bon Apetit!!

