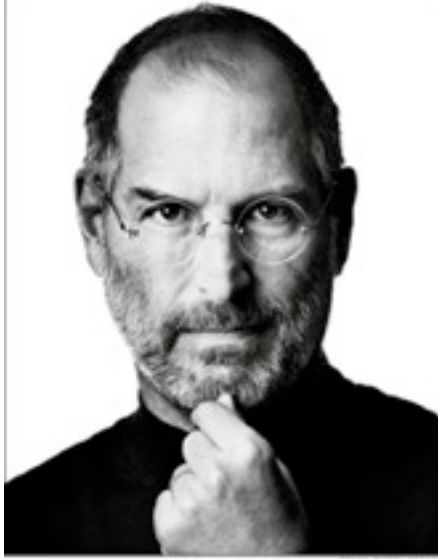


Steve Jobs and Apple

By Maddie Margiotta



(left) Steve Jobs



(right) Steve Wozniak

Apple logo



Do you have an iPad, iPhone, iPod Touch, Nano, or Shuffle? Or a laptop, with a picture of an apple on top? Apple TV? If so, you have a product made by Steven Paul Jobs, well known as Steve Jobs. If not, you're really missing out on a very popular phenomenon.

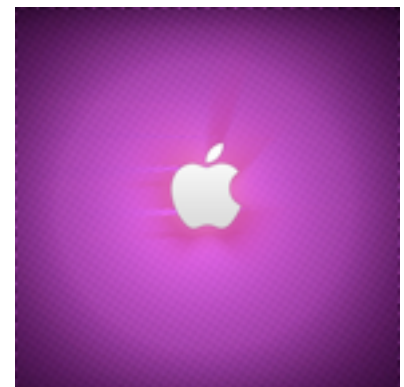
Steve Jobs is a famous man because he created Apple products. He was born on February 24, 1955, and was adopted by Clara and Paul Jobs. He grew up and had four children. As you can see, Jobs lived a pretty normal life. Except for the fact that he had a dream, and followed it all the way.

Now, let's take it back to February 24th, 1955. You are in San

Francisco, waiting for mother Joanne Schieble to have a baby. But suddenly, she decided that she wanted a baby girl, but she had a baby boy, so she called some people, Clara and Paul Jobs, and asked if they wanted to take him. Abdulfattah Janadali, the birth father, never met his son, Steven. Abdulfattah was not there for the birth of his child so without telling anyone, Joanne went to San Francisco and gave her baby boy to Paul and Clara Jobs.

Time passes...

Steve Jobs had been attending Reed College for six months when he decided to drop out. After he dropped out, he still stayed on the floors of his friends' dorms, and went to classes he wanted to, including a



calligraphy class that taught him how to do all those fancy fonts on Microsoft Word.

Later, Jobs gets a job at a video game maker, Atari. There, he learns more about technology, and how to put together video games.

Have you heard of Steve Wozniak? He created Apple, too. He owned 45% of the company, Jobs owning another 45%, and Ronald Wayne owned the small remaining portion, 10%.

Jobs met Wozniak at a Hewlett-Packard lecture, and after a while, convinced Wozniak to start their very own personal computer company! Steve Jobs had a wonderful summer picking apples, so they called their business "Apple" after Jobs' apple summer.

More time passes...

Apple is born!! Their first device is made, the Apple I. It is one of the very first personal computer devices.

More time passes...

Steve Wozniak isn't working anymore. Steve Jobs has already created the iPod Nano, and it plays music. He just released a new product, the iPhone.

"The iPod already has music, and you announce something with music, plus better features, such as apps. The iPod won't be a big hit anymore!" people say.

But Jobs disagrees. His response was,

"If you don't cannibalize yourself, someone else will." Meaning that if you don't make a better product, that is a bigger hit than one of your older products, and that sells better, someone else will. And that might put lower your market share.

Steve Jobs didn't SUDDENLY want to make a computer at the age of 20 - he was very interested in technology his whole life. His adopted father repaired machines for a living, and Steve always loved to watch him.

Do you have a special interest, if you're a kid? Then don't just sit there, and watch TV! Go try something out! If you work hard, you might even accomplish as much as Steve Jobs did!



(Above) Apple factory



(Above) All the people waiting outside an Apple store



(Above) iPhone

(Below) All Apple products

