

COMERCIAL LIES

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Ahhh, Unicorns, the most beautiful thing in the world...

Forget about it, we're not reviewing unicorns today!! This is a commentary about *commercial lies*, **NOT** unicorns. Now, we'll move on.

Don't you just hate when commercials lie about their toys and cleaning utilities? Isn't it just so annoying? They're always lying to kids and grown ups. For instance, you go to some restaurant and you can get the hot wings with blue cheese and honey dip with an extra free salad to cool of your mouth,[wait, I will capitalize that SALAD which they **said** would be *free*] So you eat your eleven wings that cost \$10 with salad, instead of \$8 for ten wings. Your salad **isn't** free; you paid more to get more. Then you think to yourself, I was one dumb, gullible monkey.

Oh yeah, don't even tell me about the rc helicopters! They advertise them somewhat like this: GO WITH THE SECRET MISSION FORCE WITH YOUR AWESOME [pointless] NEW HELICOPTER!!! DODGE THE BULLETS FROM THE ENEMY[that you imagine of course] AND MAKE THE SHARPEST TURNS[yea right, since when did the stupid things

even turn sharp, all they do is go in circles] AND FIRE YOUR WAY TO FREEDOM!!! [Freedom!?! Of what? Cheap helicopters!?!] The only good thing about them is that *some* of them can survive quite a few crashes on hard cement. Anyway, getting back to the point, commercials are always lying, bragging about their own products instead of presenting facts, for instance, "the toy is awesome."

Commercials also try to show how good they are by making dramatic comparisons about other products not helping people at all , they show their product in color with a green frame, and the other product in black and white with a red frame, sometimes they even show the person using the black and white product, suffering from back pains bending over. I mean, this is not an advertisement for back pain medicine, but for a cleaning product. In their product the person using the cleaning product is smiling and looking very pleased. The competitor's product is also frequently shown with a giant red 'X' over the image. Well you get the point , commercials lie, like totally. They always think about money, I mean the earth only needs 50 % of what it has, but that's a whole another story.

