



Specialty Markets of Manhattan

By Tali Sigal



Are you hungry?



Maybe you want to head down to one of Manhattan's *specialty* markets to restock your refrigerator.



Trader Joe's on Manhattan's Upper West Side sells unique **food** items at affordable prices.



On the other hand, Whole Foods may be Manhattan's most expensive **food** chain, but you can find all the organic products you are looking for.



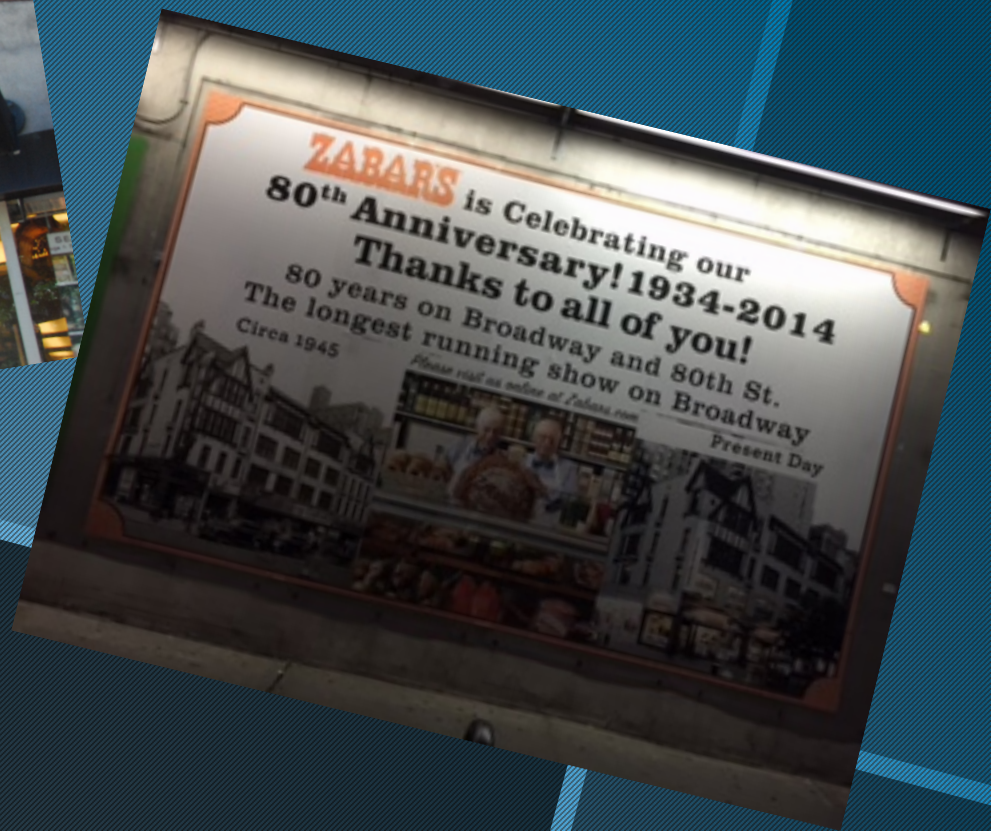
Fairway claims they are “like no other market.”



They are famous for their giant meat section. Some families shop at Fairway once a week for fresh fruit, prepared **foods** from the deli counter and reasonable prices on pantry items such as cereal and snacks.



New York is Zabar's...Zabar's is New York! Almost a century old, this Upper West Side market is known for cheeses, olives, gift baskets and baked goods.



Agata and Valentina is a *specialty food* store on the Upper East Side. Many hand-made products are prepared right in the shop where customers can watch. Other items are imported from Italy, Sicily and other places around the world. The Agata and Valentina market has a “distinct smell” of fine cheese.



Citarella is known for it's fresh fish.



Manhattan's *specialty* markets are an important part of what makes Manhattan, our special city. Tourists visit these shops. These markets are featured in New York City movies and sitcoms because they represent what our community loves to eat.



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New Yorkers are foodies. While many enjoy eating at Zagat rated restaurants, others like to cook at home. Choosing the freshest, most delicious ingredients is the key to good cooking and eating.

On the Upper East Side and Upper West Side of Manhattan, we have a number of specialty markets. Many of our markets have a variety of foods, but some offer unique foods. Some markets ship their famous noshes all over the world.

Citarella has a tight relationship with the Fulton Fish Market, so when you plan to have soft shell crabs or stripped bass for supper, head there. Perhaps you want to enjoy cheeses and fresh pasta when friends come over to visit – just stop by Agata and Valentina. Hosting a Jewish Holiday? Head to Zabar's for bagels, whitefish dip, nova and bobka.

The variety of foods in our specialty supermarkets represent the variety of cultures and tastes in our community. The amazing options available to us are a crucial part of why New York is the best city in the world.