

IBROADWAY

A Tasty Bite of the Big Apple

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This is Broadway



Broadway is where
the magic begins in New York



One of the most popular musicals ...soon to be a major motion picture.






This year's Tony
Award winner right
next to an award
winning favorite...
Broadway
something for
everyone!



A place where a
child's favorite
fairy tale can
come to life...



At the end of
the day,
Broadway is
pure magic!



When I was only 4 years old I went to see my first Broadway musical, Les Miserable. I was so exited because the music was the most beautiful I had ever heard. It was also anything on television or in the movies. The costumes where so realistic and the was like an amazing pop-up-book coming to life. Broadway is a magical place that can take you to a new world.

A Broadway show is a live production presented in one of the 40 professional theaters in the theatre district. Broadway started in 1811 when city planners started building a massive execution of the grid, which is now known as a major characteristic of Manhattan.

This theatre district lies between 41st to 53rd street and 6th and 9th avenues. Many well-known actors and musicals started here. In the 1930's Broadway experienced a very tragic crisis due to film production with sound. This also partially had to do with the Great Depression and lack of people buying tickets.

Years later Broadway has rebounded and is a healthy part of the city's economy. Broadway still made around 1.158 billion dollars in 2012 and 1.193 billion dollars worth of sales in 2013.

The magic continues. Why not see a show today?

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