

NEW

EVERYDAY  
POINTS

**Ads**

**By: Nico Scibelli**



Have you ever seen ads before? Well of course you have seen an ad! Well today we are going to discuss if ads are useful or not.





First of all I think that some ads are useful and some are not wanted. One reason I think some ads are useful is because they help the society, like red nose day where it raises awareness, and raises money for charities. Also other ads can tell you to clean up the environment, and make it feel like a better place.

One day when I was walking to a store I saw an ad for AIDS walk (which is a 10k walk that raises money for a fundraiser.) And I felt happy that people were helping people with a disease. According to Sciaga.com, some people say that advertising makes us buy things we would have never bought. Then there are some ads that can tell you to stop smoking because it can give you cancer, and it's also harmful to other people





On the other hand, some ads can be terrible or in other words NOT NEEDED! Like some ads, which are useful, some can be useless ads can take up a bunch of space. In an interview with Ethan, my older brother, he says, “They put up all the useless ads to get the money and get the people to buy the product.”

Also gross, inappropriate ads can be some place when a little kid walks by and sees it then he might talk about it. Like once I was walking, minding my own business I moved my head and I saw the most disturbing sight in my life: it was a half naked woman!

Sciaga says that the aim of advertising is to persuade consumers to buy some product. Without advertisement sales would be poor and consumers would not be interested in products.

Ads are also good because the ads are artistic and are interesting and can get people thinking. Like some Oreo ads are animated. Or a new animated TV show ad, or a animated movie ad.





In conclusion, I think that some ads can be useless or not needed for people and some ads are useful and can help the society.