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HERSHEY'S

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She is in the 4th
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HERSHEY'S

Milton Snavley Hershey changed the world by inventing the first Hershey bar in 1900.

The Hershey
Company's milk
chocolate Hershey
bar.

The Entrance of Hershey's!

Imagine this... your friend gives you a chocolate bar. You take a bite. As the thing in your mouth melts, it will take you to a chocolate wonderland. The waterfalls are melted chocolate, and the houses are made from chocolate bars. The people are walking chocolate covered strawberries. Where you are is not like any place anyone has ever been to, only in their imagination. Every time you take

a bite of chocolate, you will end up here.

Do you know who invented the Hershey bar, or the Hershey Company? Well, before I say anything else, remember Hershey's chocolate is only one type of chocolate. Now ladies and gentlemen, boys and girls, let's go back in time to the man who made your imagination travel to chocolate wonderland. Your mystery man is... Milton Snavley Hershey!!! Let's go back in time to where he began!



Milton Snavley Hershey

The Life!

Here is where the Hershey man's life began, and one of the most delicious worlds of all! Milton Snavley Hershey was born on September 13, 1857. He grew up in Pennsylvania. Hershey had a good education before 5th grade. After that, in 1887 he made the Lancaster Caramel Company. His company was a great success! Do you like caramel? After that he learned about chocolate and liked it. Hershey made his own milk chocolate formula. This was where Hershey bar's kick in!

He sold his caramel company and began the Hershey Chocolate Factory. The Hershey Chocolate Factory is the biggest factory in the world. They started building the Hershey factory on March 2, 1903, and finished it in 1905. He first made a Hershey bar in 1900. The first Hershey bar was milk chocolate.

Come on, let's travel 7 years later. In 1907, Hershey and his crew discovered chocolate Kisses. A year later they discovered a Hershey bar with Almonds. This historical magical man died on October 13, 1945. Now friends, let's travel to the future of the Hershey products.

The Products!

As you run up the street to a corner stand and ask the man for a chocolate bar, and he says, "we're all out of that kid. Want some Reeces, some Twizzlers, Kit Kats." You may be surprised by the many different types of products that man told the kid, but that is just the beginning of the future products! Ladies and Gentlemen, boys and girls, let me

introduce you to the future products! We got Hershey bars, milk chocolate and dark. Oh, I forgot to tell you that they invented dark chocolate. Let's go on. Hershey kiss's, Reeces, Almond Joy, Twizzlers, Mounds, York Peppermint Paddies, Kit Kat's, milk chocolate and dark chocolate pieces, chocolate milk drinks and more. They are sold in regular bars, bagged items, and boxed items. Now let go back in time to the first few products. These products have grown over the years. I mean Mr. Hershey did not one day just go "POOF" and there they were. He had to think them out and then try and try again to invent them.

The way the first products came into life is how we got farther into the Hershey products. Here is where it all started... In 1900 they made the first milk chocolate bar. In 1907 they made the first Hershey Kiss. In 1908 they made the first Hershey Almond Bar. In 1925, the first Mr. Good Bar was made. In 1926 Hershey's Syrup was made. In 1938 the Crackle Bar was invented. In 1971, the Special Dark Chocolate Bar was made. In 1989 the Sympathy Bar and 1994 Cookies and Cream Bar were invented. Now lets travel to the present, past, and future.

Past, Present, and Future!

In the past the Hershey's Bar was amazing to people. Milton S. Hershey was a successful man. He is the reason we have this delicious yummy snack. According to Caryl Petersohn, she thinks that, "they

have improved the taste of their chocolate." Talk about this with family and friends, do you agree or disagree? According to Michael Petersohn, "my guess is that they learned how to make the chocolate so that it does not melt easily, and the machinery is much faster so they can produce more chocolate much faster."

The present has lots of different products, better machinery, lots of people like it, and the Hershey company is very famous. The Hershey Factory has 13,000 employees working for them today. They produce 1 billion pounds of chocolate a year. Out of that 1 billion pounds of chocolate, less than 5% is sold out of the USA. The Hershey Company must be an American thing! Future is next!

There are lots of possibilities your mind can think of for the future of Hershey products! Mike Petersohn says, "I think the chocolate formula will stay the same, the company may decide to offer new products in order to diversify." Caryl Petersohn says, "I think that the Hershey Company will diversify its brand and new ingredients, and I think they will add more flavor and neon covered chocolate." The future is big and when you narrow it down to the future of chocolate your imagination will blow up with ideas! What do you think will happen to Hershey's chocolate in the future?

The way we traveled together today was incredible, are you tired because I am. We went from Milton Snavley Hershey's life to the Hershey

products now and the first ones to, past, present, and future. That's 6 incredible adventures and some of them took place in your imagination! Chocolate itself has been around for thousands of years, and chocolate all starts out with a single coco bean. Do you think that you can extend the life of Hershey's chocolate and make Mr. Hershey happy? I think you can!!!